

# INNER CITY CYCLING CONNECTION, INC.

A 501 C(3) NON-PROFIT ORGANIZATION



## THE MARTIN LUTHER KING JR

BIKE FESTIVAL AND HEALTH FAIR EXPO

PROPOSAL TO  
LA CITY COUNCIL MEMBERS

Presented By

Don Harris, President (IC3e)

Website: [www.innercitycycling.org](http://www.innercitycycling.org)

*Honoring Dr. Martin Luther King Jr  
Community Bicycle Riding  
"Riding for Health, Justice, and Equality"*





*Inner City Cycling Connection*



# **The Martin Luther King Jr.**

**PRE-PARADE COMMUNITY  
BICYCLE RIDE, FESTIVAL, AND HEALTH FAIR EXPO**

**Pro, Semi-Pro, And Amateur Cyclists, Families, Young Adults, and Kids**

**DATE: TBD  
(7am to 7pm)**

**For More Information Visit: [www.innercitycycling.org](http://www.innercitycycling.org)**



# Proposal Contents

- Inner City Cycling Connection, Inc. Bicycle Riding And Festival Details
- Vendor Booth Layout
- Routing Map Of Bicycle Riding (In The City of LA)
- Sponsorship
- The Day Schedule Of Events
- Contacts

# Bicycle Riding Proposal Particulars

- Date: TBD
- Cycling Information
  - Street closures from 8am to 11am
  - Fixie bike registration 7am to 7:50am (Fixie bike riding starts at 8:00am)
    - Winners get a cash prize (TBD) and trophy for first, second, and third place
  - Family bike registration from 8:10am to 8:50am (Family bike riding starts at 9:00am)
    - Winners get a cash prize (TBD) and trophy for first, second, and third place
      - Winning families must all meet the finish line at the same time to win
  - Starts at the LA Coliseum and ends at Leimert Park
- Vendor Information
  - Vendor booth setup and registration will be between 8am to 11am
  - Stage, portable restrooms, tents, and other setups will be between 8am to 11am
  - Vendor booth application and associated fees can be found at [www.innercitycycling.org](http://www.innercitycycling.org)
- Event Purpose
  - Celebrating the life of MLK Jr. and honoring the contributions he made to our community
  - Exposing our community to cycling, its rewards, and health benefits







# The Day's Program

- 7am to 12 noon
  - Cyclist registration starts at 7am
    - Location – LA Coliseum
  - Vendor booth setup starts at 8am
    - Location – Leimert Park
  - Fixie riders starts at 8:00am
  - Family riders starts at 9:00am
- Post Marathon Festival
  - 1pm to 1:30pm
  - Fixie riders winners presentation by IC3 and sponsors
  - Family riders winners presentation by IC3 and sponsors
  - 1:30pm to 1:40pm
  - Presentation from and Inner City Cycling Connection, Inc. (IC3)
- 1:40pm to 3:00pm
  - BMX bike demonstration
  - Bike workshops
- 1:00pm to 6:00pm
  - Award Presentation, Acknowledgements, Entertainment, Music, Concert

# Contact

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- Please visit our websites for detailed information on our organizations, including missions and goals