INNER CITY CYCLING CONNECTION, INC. A 501 C(3) NON-PROFIT ORGANIZATION







THE MARTIN LUTHER KING JR

BIKE FESTIVAL AND HEALTH FAIR EXPO

PROPOSAL TO LA CITY COUNCIL MEMBERS

Presented By Don Harris, President (IC3e) Website: www.innercitycycling.org

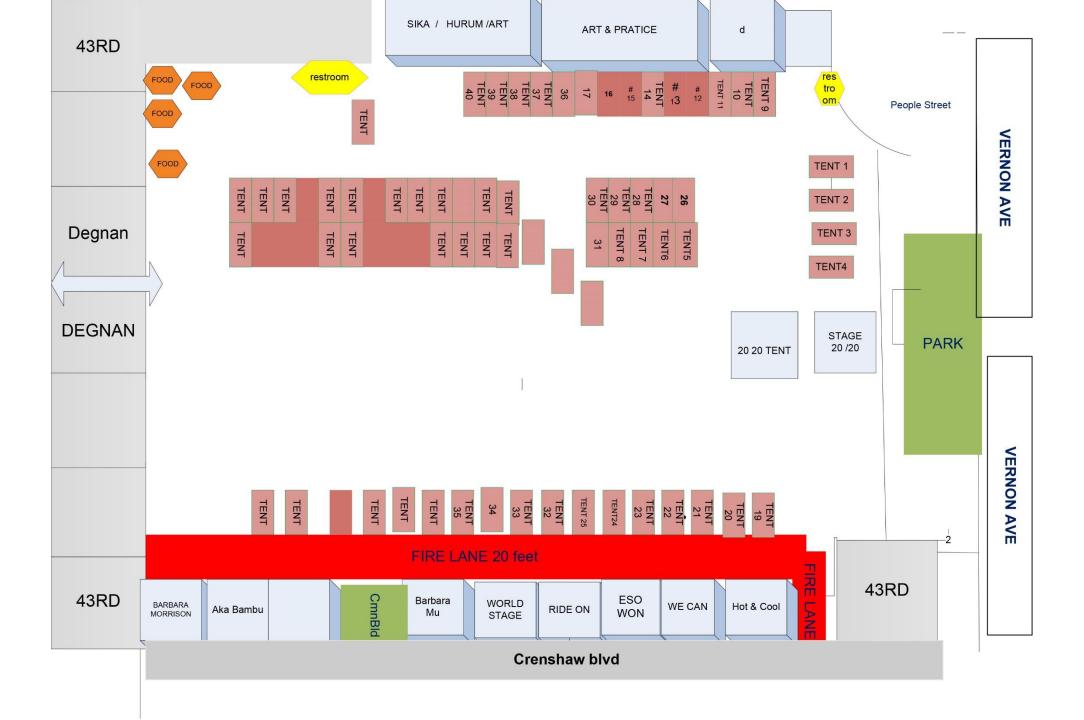


Proposal Contents

- Inner City Cycling Connection, Inc. Bicycle Riding And Festival Details
- Vendor Booth Layout
- Routing Map Of Bicycle Riding (In The City of LA)
- Sponsorship
- The Day Schedule Of Events
- Contacts

Bicycle Riding Proposal Particulars

- Date: TBD
- Cycling Information
 - Street closures from 8am to 11am
 - Fixie bike registration 7am to 7:50am (Fixie bike riding starts at 8:00am)
 - Winners get a cash prize (TBD) and trophy for first, second, and third place
 - Family bike registration from 8:10am to 8:50am (Family bike riding starts at 9:00am)
 - Winners get a cash prize (TBD) and trophy for first, second, and third place
 - Winning families must all meet the finish line at the same time to win
 - Starts at the LA Coliseum and ends at Leimert Park
- Vendor Information
 - Vendor booth setup and registration will be between 8am to 11am
 - Stage, portable restrooms, tents, and other setups will be between 8am to 11am
 - Vendor booth application and associated fees can be found at www.innercitycycling.org
- Event Purpose
 - Celebrating the life of MLK Jr. and honoring the contributions he made to our community
 - Exposing our community to cycling, its rewards, and health benefits





The Day's Program

- 7am to 12 noon
 - Cyclist registration starts at 7am
 - Location LA Coliseum
 - Vendor booth setup starts at 8am
 - Location Leimert Park
 - Fixie riders starts at 8:00am
 - Family riders starts at 9:00am
- Post Marathon Festival
 - 1pm to 1:30pm
 - Fixie riders winners presentation by IC3 and sponsors
 - Family riders winners presentation by IC3 and sponsors
 - 1:30pm to 1:40pm
 - Presentation from and Inner City Cycling Connection, Inc. (IC3)

- 1:40pm to 3:00pm
 - BMX bike demonstration
 - Bike workshops
- 1:00pm to 6:00pm
 - Award Presentation, Acknowledgements, Entertainment, Music, Concert

Contact

- Don Harris
 - President and CEO Inner City Cycling Connection, Inc. (A 501(c3) Non-Profit Organization)
 - Phone Number: (310)839-5012
 - Email: donic3e@yahoo.com
 - Website: <u>www.innercitycycling.org</u>
- Rev. C. Eziokwu Washington
 - Vice President/Director WE CAN FOUNDATION
 - Phone Number: (323)293-9845
 - Email: rev.c.e.washington@gmail.com
- Please visit our websites for detailed information on our organizations, including missions and goals